



OFFICE
GUARDIANS



SMALL BUSINESS STARTUP PACKAGE

At Office Guardians we recognize the challenge of launching a successful small business and have created our "Small Business Start-Up Package". We believe that all start-ups should have the opportunity to obtain high quality, custom-designed branding and marketing materials at a manageable cost. Reflective of today's economic landscape, you can now get all of the key pieces you need to begin branding and marketing your business - in one place and in one affordable package. With an added bonus of payment splitting to work with your month to month budgets.

EVERYTHING YOUR BUSINESS NEEDS TO SUCCESSFULLY MARKET IN ONE PACKAGE

The small business start-up package includes:



Logo design
and branding



Letterhead and
business card
design



Branded social
media accounts
setup



Brochure,
flyer or rack
card



Starter
website
& email

LOGO | The cornerstone of your design package is the logo, which will help define the identity of your brand. We will focus on the logo's performance in the widest possible range of environments.

WEBSITE & SOCIAL MEDIA | The website portion of the package encompasses the basics that you will need to begin building an online presence. We will create a one page Wordpress website with a call to action feature and a contact form. This includes your own custom email address and a Facebook and Twitter page.*

BUSINESS CARD & STATIONERY | A consistent business card and stationery set is an important part of any identity package. Our goal is to make sure that these pieces build upon the established identity of your brand and reinforce the overall presentation of your company.**

BROCHURE | This half-fold brochure will focus on presenting your company's message in a way that will appeal to your target audience. Well-designed promotional materials will help to set your company apart from the pack.**

HOW MUCH DOES THIS PACKAGE COST?

\$4,000.***

WHAT TO DO NOW?

Simply get in touch and let's get started working together.

* Starter website packages do not include web page content creation, hosting fees, domain registration and ongoing website maintenance. We are always happy to make amendments and changes to your website for you on an on-going basis but please note that this does not extend to the day-to-day management.

** The printing of paper based marketing materials is not included. We are happy to arrange print production for you and we do work with some great printers, but please note this is not included in the package costs.

*** This offer is available for a limited time only. We will always be as flexible as possible so in the case that any special requirements are necessary we will discuss it with you if any additional charges apply.

Got questions about this offer? Please contact us.

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